

# **WHAT THE ALCOHOL INDUSTRY DOESN'T WANT YOU TO KNOW ABOUT SOLVING UNDERAGE DRINKING**



**Raising alcohol taxes reduces underage drinking and traffic deaths**

**Keg registration and tracking keeps more adults from providing beer to underage youth**

**Realistic messages on drinking and its health consequences reduce underage drinking – not “Drinking Responsibly” messages**

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On September 10, the Institute of Medicine released a national report on underage drinking. The alcohol industry and its front groups tried to discredit the report and the independent scientists who worked on.

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**Lets Keep the Alcohol Industry  
from Doing Business with Our Kids!**

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To view the truth and join the fight to reduce underage drinking, visit:  
[www.alcoholpolicysolutions.net](http://www.alcoholpolicysolutions.net).

Reducing Underage Drinking through Coalitions